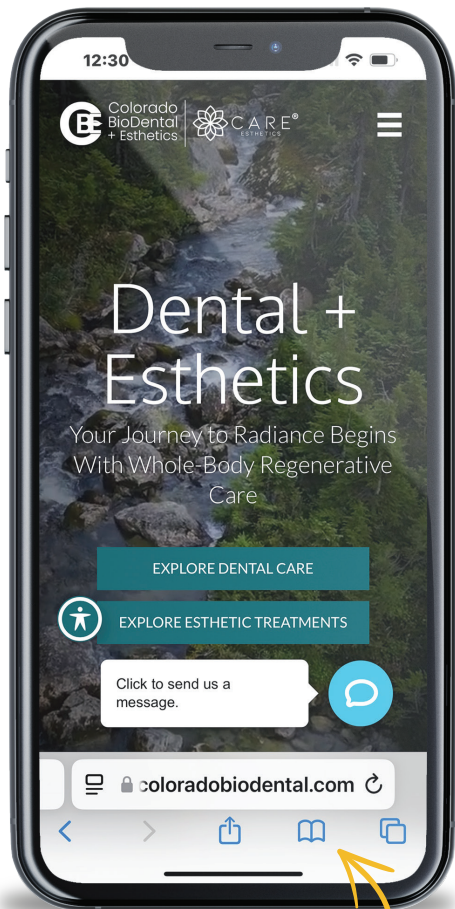


Colorado BioDental + Esthetics: A Website that Reflects their Vision



When Dr. Corbin Popp took over an existing dental practice, he had a distinct and unique vision that we were excited to bring to life.

This leading-edge practice offers unique capabilities in biological dentistry and esthetics, which needed to be the focal point of the new site. We wanted to showcase their expertise in biocompatible dental treatments and how the team ensures that materials and procedures support the body's overall well-being, reducing the risk of adverse reactions. It's a comprehensive approach that addresses not only oral health but also its impact on systemic health.

Colorado Biodental + Esthetics also offers a cutting-edge approach to facial esthetics that combines the latest in medical science with services to complement dental care by focusing on facial harmony and rejuvenation, utilizing advanced techniques such as Platelet-Rich Fibrin (PRF) therapy for natural, non-toxic enhancements. This integrative approach provides patients with a healthier, more radiant smile and improved facial esthetics, all while promoting long-term wellness.

Website design that reflects the vision.

The new website reflects both the capabilities and highlights the beautiful natural surroundings of their location in the Colorado foothills, an important part of Dr. Popp's focus on healing, nature and rejuvenation.



Navigation is key.

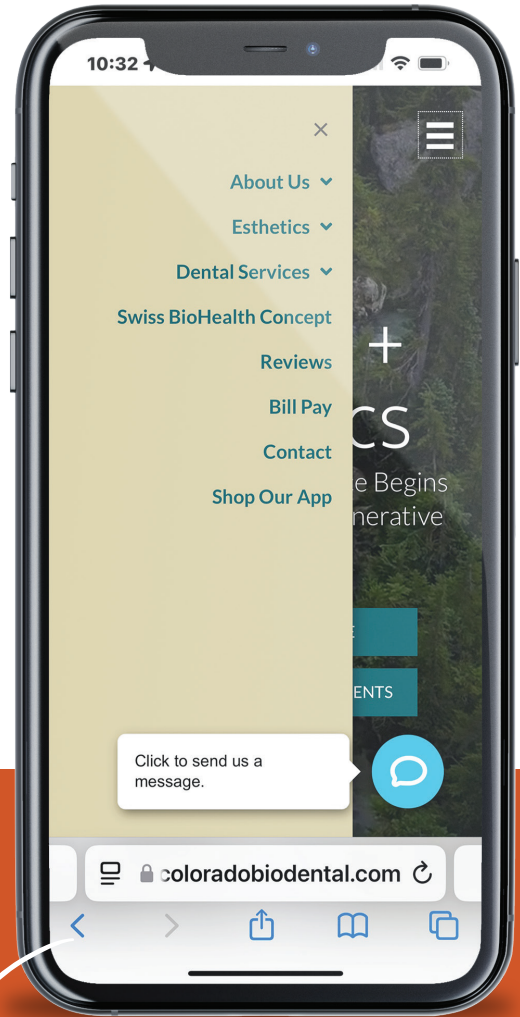
With two distinct customer journeys (dental and esthetic) and a vast array of services in each, we created a clear navigation path. It not only helps patients find what they are looking for, but find new services they might be interested in.

Content that drives action.

Since new patients might not be familiar with biodental approaches like Dr. Popp offers, we worked closely with the team to create content that explained the philosophy, science and results that can be obtained from biodentistry in a way that is approachable and understandable.

“We cannot recommend the LocalFresh team enough! You all are amazing at taking a vision and making it come to life.”

- The Team at Colorado BioDental + Esthetics



We craft highly effective, responsive websites that deliver results.

